# **Our Vision and Values**

'Come as you are and leave at your best' 'We are a family, who learn how to flourish and then fly high.'



## Mrs Bennett's Blog

#### Thursday 27th February 2025

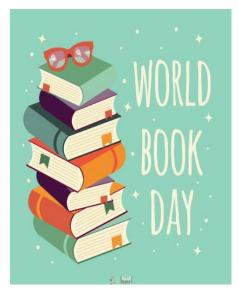
Hi Everyone,



A great first week back to school after the holidays and the days are becoming brighter and longer by each day that passes. First day of Spring on Saturday too!

Next Friday the 7<sup>th</sup> of March, we will be celebrating World Book Day here at school...

Our theme this year is 'Traditional Tales with a Twist' and we are very excited because we will be having a creative literacy workshop visiting on that day. The children are welcome to come to come to school dressed as their favourite book character. This could be based on a traditional tale if you like but anything goes and please don't go to any additional expense as there are lots of characters who are just like everyday people!





Alongside our day of exciting reading activities we would love all of our children to take part in our Wooden Spoon Book Character Competition...

There are lots of local places that you can get a low cost wooden spoon including B&M, Home Bargains, Asda, Morrisons and Wilkos or you may even have a spare one in your kitchen drawer! Alternatively, you could make a spoon out of a piece of cardboard.

We have already had some great early entries and I would love to make a big display of all the amazing spoons once they come into school.

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Crossflatts PRIMARY SCHOOL

'Come as you are and leave at your best' 'We are a family, who learn how to flourish and then fly high.'

### **Safeguarding**

### Manipulative marketing in games (Better Internet for Kids)

Children's online experiences increasingly intersect with potential financial and psychological risks. Manipulative marketing tactics are commonly employed in digital platforms, games, and apps that target children. Understanding these tactics is crucial for safeguarding professionals, as they can lead to unauthorised spending, privacy breaches, and impacts on mental wellbeing.

There are three important areas to consider: persuasive features (such as 'dark patterns' and variable rewards), subscription traps, and product placement. As digital safeguarding becomes increasingly complex, children need support to recognise and respond to manipulative online marketing strategies.

To read more about how manipulative marketing affects children and young people, go to:

https://better-internet-for-kids.europa.eu/en/learning-corner/parents-and-caregivers/marketing-games

#### Friends of Crossflatts

Thank you so much to everyone who has already sent in their Smarties tubes filled with coins. Anyone else who would like to donate, please can you send Smarties tubes back into school by Friday, 28th February. These are gratefully received and will go towards two netball posts and our Friends of Crossflatts fundraising.

Thank you from Friends of Crossflatts.

#### Attendance:

# 'All Day, Every Day, The Crossflatts Way!'

Here are last week's figures: Whole School: 95.9%

Our Aspirational Target	The national target	Reception	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
98%	96.%	94.6%	98.9%	96.9%	97.0%	94.2%	96.9%	92.5%

Here's to a pleasant spring season ahead!

Kind regards

Mrs Bennett Headteacher